

A NEW PHASE IN ROD TAYLOR'S CAREER BEGINS WITH "CHUKA"

Australian film star Rod Taylor, one of Hollywood's top leading men, has taken the first decisive step toward changing his image and enlarging the scope of his activities.

Taylor, along with Jack Jason, is the producer of the realistically thrilling color Western adventure, "Chuka," which Paramount Pictures is releasing, opening at the Theatre.

He's never produced before, but with "Chuka" under his belt, Taylor is looking forward to continuing this phase of his career.

"I had a lot of help from people who know much more about producing than I do," Taylor admitted about "Chuka." "Now, I'd like to try it again and put to use as much of what I learned as I can. And while I'm at it, I'm about ready to try my hand at directing too. But, I'm not an all purpose genius, so when I find a picture to direct, that's going to be my job. I'm not going to act in the picture and somebody else can have the headache of producing it. Directing is a big enough job on its own."

Though he served as producer, Taylor didn't object to starring in "Chuka."

"I've always wanted to do a Western I believed in," he said. "And so I jumped at the chance to not only star in it but to protect myself by producing it as well. I think the fact that I retained control and knew what I wanted from the film helped a lot. If it didn't, it's my responsibility."

"Another good thing about 'Chuka,'" he went on, "is that I get to play a part that's the complete antithesis of the leading man types I've been doing. It turns me into a character star and it ought to open up an entirely new range of parts for me to play."

"If I'm a hero, I'm a pretty disreputable one. And believe me, there's a certain pleasure in playing a tough slob of a character. And, I have to admit, there's a certain pleasure in playing opposite two leading ladies who are as good to look at as Luciana Paluzzi and Angela Dorian."

"Chuka" also stars Ernest Borgnine, John Mills, James Whitmore and Louis Hayward. Gordon Douglas directed the adventure.

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THIS IS CHUKA!



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PASSING STRANGER. . . Rod Taylor plays a Cain-like gun-fighter in the title role of "Chuka," a Rodlor Production for Paramount Pictures opening at the Theatre. Ernest Borgnine and John Mills also star in the color adventure.



Still #11550/104 Mat 1D

REUNITED AGAIN. . . Luciana Paluzzi romances with Rod Taylor, a previous love, in "Chuka," a Rodlor Production for Paramount Pictures opening at the Theatre. Ernest Borgnine and John Mills also star in the color adventure.

DEATH WISH—Luciana Paluzzi is an imp. The star of Paramount Pictures "Chuka," opening at the Theatre was telling an interviewer why she wanted to do the film.

"I get killed in the picture," she said. "I won't do a picture now unless I get killed in it. I got killed in 'The Venetian Affair,' 'To Trap A Spy' and 'Thunderball.'"

"You might say I love my death scenes, but I'm deathly afraid of my love scenes. In 'Chuka,' I have a love scene with Rod Taylor in a haystack and I'm allergic to straw."

For the record, you won't hear a sneeze in "Chuka," so Luciana evidently managed to suppress her allergy.

"Chuka" also stars Ernest Borgnine, John Mills, James Whitmore and Louis Hayward. The Rodlor Production was directed by Gordon Douglas in Pathecolor.